PUBLISHING





OUR TEAM

<u>Adilia Ayu</u> Writer

> <u>Daffa R</u> Writer & Photograph

> > Edelin Writer & Design Cover

M Ibnu Writer

> M Gilang Layouter

> > <u>Yolana H</u> Writer & Editor



EVENT PROFILE



Pelatihan menulis yang mudah dan menyenangkan
Bonus Pendampingan Berkelanjutan Selama 2 Bulan

"REALISASI PROGRAM SATU GURU, SATU BUKU" #NulisItuKece Kota Malang, 2017





Publishing is one of the existing courses in Polimedia. Some people still didn't know what is in the publishing world. To find out, let's ask some opinions from publishing students.

The first is Sinta, a semester 1 student of the Publishing. At first, she knew Polimedia from her father and brother who had studied in Polimedia.

Shinta has her own view of the publishing departement. She thought it all started from publishing, starting from us reading books, getting information, and scrips for the media started from publishing.

So publishing is very important in life. For Shinta, the future expectation for the publishing progam is the interest of reading the book is glowing even though the future of technological developments more rapidly, but the book is still a lot of demand among the community.

Then, there is Lidya, student of semester 3. Lidya knows Polimedia from Polimedia website itself and her senior.

She prefers the publishing program because comparated to other courses, the publishing progam is less burdensome.

After knowing and learning anything related to publishing, Lidya wants to aspire to become a businessman in the field of printing. Lidya wants to get out of context that publishing will be a writer or editor. Being a busniessman according to Lidya printing something challenging and can open employmentfor many people.



Next, Indah from semester 5. Initially, Indah feel confused what will be learned in publishing. But by following and learning about the publishing world make it more understandable.

What she get from studying in publishing is very useful to her. Starting from the freelance in Sindo Newspaper to her writings that enter the pouring make Indah more enthusiasm to pursue the field of publishing. Indah was been an intern at Depok Clean Action, a community that publishes bulletins every month.

The last one is Four Ririn Rahayu. She just graduated from Publishing

Polimedia at first also cunfused publising more towards where. However, after further study apparently excit-

ing and unique.

Not only learn about creatvity, but also learn more about publishing, For Four, what she get from publishing is very useful, including at apprenticeships, such as correcting company profiles.

In this case, the editing course is very helpful in correcting the company profile. Four had an apparenticeship in Pusta Leba Publisher as a layouther and at the Food and Potography Commencial Agency named Fulland Starving.

Four hershelf has a final product that ia a book titled "Bagaimana Terjadinya Siang dan Malam?". A book that helps children to build imagination through knowdge of the day an night. In this final project Four is as a writer.

That is some opinions from students in publishing. Are you interested to join the publishing department?



Bambang Trim Career and Achievment By: Yolana

ambang Trim is a graduate of Padjajaran University D-3 Editing Program and S-1 Indonesia literature. He has worked as an editor since 1995 and has been a book author since 1994. As a writer, he has produced over 160 titles and hundreds of articles / essays / features in various media. In the professional world of publishing, he was President Director of PT MQS Publishing (MQ Corp), Pemred Tabloid MQ, Director of PT Salamadani Pustaka Semesta, Director of PT Grafindo Media Pratama, and GM General Book at PT Tiga Serangkai Pustaka Utama.

In the academic world. Bambang Trim has been an outstanding lecturer at his almamater, Unpad D-3 Editing Program, as well as in the State Polytechnic of Jakarta (majoring in Publishing) and State Polytechnic of Creative Media (Department of Publishing). In addition, he has also filled various publishing writing training since 2000 in various institutions / institutions and various regions in Indonesia. Some of the partners who invited him were BPK, KPK, BPKP, Unpad Press, LIPI Press, PDII LIPI, Pusbindiklat LIPI, PTPN XII, Bank Syariah Mandiri, Bank Sumsel



Babel, PT PLN (Persero) Sumut, P2M2 UT, Unpad medical faculty, UB Press, and much more.

As a professional editor, he once assisted PT Prudential Indonesia for editing insurance documents, as well as assisting the Supreme Court to edit MA Regulation. International editing experience was obtained when he was invited to be a speaker in the Malaysian Editor's



Bambang Trim's Experience as Editor

By: Edelir

Bambang Trimansyah or commonly called by Bambang Trim is a lecturer in PoliMedia who teaches the editing field of manuscript. He graduated from D3 in UNPAD majoring in editing. Bambang Trim entered UNPAD in 1991. In 1994 he taught the world of editors and became self-taught editing. Then in 1995 Bambang Trim started working at Rosda Karya publisher, where he worked as a child's book editor, college and religious.

As a teenager, Bambang Trim has a small editor group with the name of the 91st composition, which contains 9 men and 1 woman. The group was created as a forum to learn to be an editor during his college. Through this group Bambang Trim can be part of Rosda Karya Publisher. In addition to Rosda Karya Publisher, Bambang Trim has also worked in several other publishers such as, Grafindo, MKS, Salamadani, 3Sangkang, Salam Prima Karya, Bambang Trim has a lot of experience ranging from editor to become the main director in Grafindo Publisher.

Other experiences he also fel as a vice chairman at IKAPI, then chairman of Professional Writers Association of Indonesia. Currently Bambang Trim teaches at 3 universities including UNPAD, PNJ, PoliMedia. He chose to be

an editor because of his esar opportunity and the profession is not much known by others. During his time Bambang Trim also sempet experiencing cost constraints to pay for college. Due to economic demands, he finally chose to become an editor. The message from Bambang Trim when entering into a field of love with all my heart and when college already have to find a field that we like.



Some of Bambang Trim Books





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<u>Inggrid Sonya, the mystery unique novel writer</u>

nggrid Sonya Dev, born at Jakarta 17 June 1997 and now student at politechnic state of media creativity in study of publishing. She writer from novel "Revered Back", and "Wedding with Converse". She likes writing because she feel this is her passion and she enjoys it. She likes thriller, and mental illness Genres. She claim herself that she likes something dark and mystery. So almost all of storyline from her novel was full of mystery and thriller.

Inggrid was a maniac of horror films, she gets her ideas from music, films, event around herself, and what she feel to other people. So she create a novel based on unique mystery storyline. She was invited to many place. One of it was at Gramedia Matraman in Meet and Greet show. Even she was invited to Junior High School 1 Cirebon at Literasi-GoesToSchool event at 22 Mei 2017 by Elex Media Komputindo.



Example, in "Revered back" novel is about a girl name Janna have love feeling to a boy name Dimitri. Janna follows Dimitri everywhere at anytime, anywhere. But Dimitri has no feelings to her. So Dimitri was forced to accept her. And when Janna knows it, her feelings was hurt by Dimitri.

About novel "Wedding with Converse" is about a boy and a girl that friends from toodler to teen. The boy name Rascal was realize that he love her and so, he have possive feeling to the girl. And then, the Girl was pregnant outside of marriage. And they both forced to married but they still in Senior High School.



And the last, this novel was still in process to release this year, its "Nagra dan Aru". Its about a romance novel in a Senior High School. The boy (Nagra) was very ignorant to Aru and then by the time they both fall in love. This novel is about love story in Senior High School and have romance Genre.

But, from all of her novel, how she manage to control her own deadline? Turns out Inggrid have her own way to do this. Example, in a day how many she write her novel, she can choose when her own deadline, and when she missed the deadline she have her own way to punish herself. And so, because of this she can write many novel with her own unique story.



IMPORTANCE OF ILLUSTRATION IN MAKING A BOOKS
By: Ibnu

ccording to Mr Angga the importance of illustration in a book is like the importance of paint in a building, it does not have to exist but the illustration makes a book more 'live', and certainly adds the understanding also to the reader. Illustration is also the identity of a company. In making illustration book difficulty is most often experienced is the problem of deadlines a moment and mepet, while the demand from the client a lot.

A good illustration according to pak Angga is an illustration that gives ethical value, not just a casual image. Illustrations can also reflect the identity of a publisher as well. Finally there are 2 tips to become a professional illustrator from pak Angga, first must be resilient, meaning willing to work hard with deadlines and booming demand. And the latter must be willing to accept revisions and inputs to better the future.

Illustrations can be interpreted as visual exposures that present images, photographs, or paintings to describe or adorn the contents of the text. The types of illustrations vary, from images, designs, diagrams, graphics, photos, and more.



Illustration has a very important role, especially in textbooks, which mostly contain only writing. Illustrations will be useful in attracting readers to explore the contents of the book. Creating a book with illustrations will motivate the reader to be more thorough in understanding the overall content of the book. The addition of illustrations in textbooks can be useful to clarify the contents of the text. In clarifying the contents of the text, the illustrations are useful as supporting the description which gives a clear concrete picture.

The illustrations listed should be more varied so that the more intriguing the reader is to browse the contents of the book. Illustrations can also be used as a composing component of a textbook cover. In making covers, the illustrations used should support the content as a whole. Here the illustration will serve as a reflection or representation of the entire book. Images or designs that are displayed should also be clear and can be an attention. Surely every book will be seen first from the cover. If a prospective reader wants to buy a book he must first see the cover before reading the table of contents or a brief review of the book.

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